

## YMCA APPEAL CAMPAIGN

Dear ALPS members and friends,

We received a special request to circulate to our members and friends an appeal that is issued by YMCA who are introducing two schemes, in which anyone can help. There is the 365 Company Campaign and there is a 12 Appeal Campaign. One is for companies and corporations and another is for individuals. These are for a valid cause and may fall within your budget to extend your helping hand.

Details on how to participate are clearly listed and you are to communicate directly and make your contribution. ALPS is purely passing on a message and is in no way involved in collecting any monies for any one of the two appeals. We can only encourage you to understand and appreciate the work of YMCA.

Sincerely  
George Stagno Navarra  
President - ALPS

---

The YMCA movement was originally founded in England by George Williams in 1844. In Malta YMCA Valletta, was founded in 1976. YMCA in Malta was known in the past as YMCA Valletta and/or YMCA Homeless. In 2019, YMCA Malta was officially launched as the National YMCA with local YMCA branches in several localities. We form part of the YMCA International Network and are members of [YMCA Europe](#) and the [World Alliance of YMCA's](#). Our organisation is a Non-Government Organisation, non-profit, voluntary and ecumenical movement seeking to promote the vision to build a more just society.

- We support the positive development of youths as a preventive measure and we intervene by offering a spectrum of social work services to individuals who are underprivileged or socially disadvantaged. The specialisation in this regard is the support, assistance and reintegration of the homeless in Malta. Our shelter Dar Niki Cassar (DNC) at Msida houses 30/35 individuals, families constantly.
  - We promote a programme of activities designed to foster the spiritual, intellectual, social and physical well-being of young and elder people.
  - We seek to help all people irrespective of their mental and physical abilities and without any discrimination to sex, religion, nationality, race and political opinion.
  - We seek to develop and strengthen links and recognition from the state and church authorities and other private, public, corporate entities in Malta.
  - We take active part in cultural, environmental, artistic, musical, audio-visual and other forms of activities.
- We perform mainly as a Social Work Services Agency, a Youth Work Agency, a Housing Association and any other role as may be decided at our Annual General Meetings.

### **365 Company Campaign 2022**

As we did over the past two years we are contacting organizations to join our 365 Campaign - asking for €1 per day €365 to help us continue giving our services in the community, as seen in this clip with our CEO Mr Anthony Camilleri.

[https://www.youtube.com/watch?v=aYNByUsIq\\_k](https://www.youtube.com/watch?v=aYNByUsIq_k)

We wish you to join with others who already donated and are listed here - <http://www.ymcamalta.org/sponsors.php>

I thank you for your kind attention and look forward to your favourable reply.

Literally - one day a day for 365 - will be our life line !!

#### **Donate €365 or more VIA Bank Transfer:**

Name - YMCA Malta

Bank Name - Bank of Valletta

BIC: VALLMTMT

Account - MT24VALL 2201 3000 0000 4002 1938 069

-----

#### **Twelve Appeal Campaign**

Another fundraising campaign - the Twelve Appeal Campaign.

This campaign is directed towards individuals. We would like to appeal to the members of your Association to donate 1 euro per month towards programs and activities for unprivileged youths provided by YMCA Malta.

Your support would be highly appreciated. Once they effect donations it would be appropriate that they place a note that they are ALPS Members.

Twelve Euros may be credited to our account (above) or even through their PayPal account, via this link ;-

[https://paypal.me/ymcamalta?country.x=MT&locale.x=en\\_US](https://paypal.me/ymcamalta?country.x=MT&locale.x=en_US)

or also via Revolut to our YMCA account

LT61 3250 0198 8331 9222

I attach our latest Annual Report which gives you an overview of our operations as does our website ;- [www.ymcamalta.org](http://www.ymcamalta.org)

We rely on your and others cooperation.

Since January 2021 have added on another communal home for the underprivileged, as seen in this clip -

[https://www.youtube.com/watch?v=qv5ic28Qc7o&ab\\_channel=YMCAMalta](https://www.youtube.com/watch?v=qv5ic28Qc7o&ab_channel=YMCAMalta)